ShareChat

Myntra

Bharat ka #1
Social Media App

1 in 4 Internet users in India
is using ShareChat

ShareChat

Myntra – Spin the Wheel

Objective
Create an interactive ad format for users to engage & win exciting coupon codes. These codes could be redeemed on the Myntra app during their biggest fashion sale

Target Geo
Pan India

Duration
3 Days (18th to 20th Dec 2020)

Target:
7 Mn Impressions

Target Impressions

7 Mn
Impressions

Achieved Impressions

9 Mn+
Impressions

Campaign CTR

1.69%

Total Achieved Clicks

153K
Clicks

Total Reach

6.5Mn+

Coupon Copy

13K

Redeem %

40%

Our pup says
Thank you for your time

ShareChat